

LIGHTHOUSE ACADEMY SUBSCRIPTION

CORRELL CASE STUDY

200 + Users Trained



BACKGROUND

Correll Insurance Group is an independent insurance firm that's been serving the Carolinas for over 90 years. Correll is also one of Angela Adams Consulting's most valued clients. Spanning over three states, training before Lighthouse Academy was a lengthy process and one that involved traveling. Correll needed a simple training process and an intuitive system to deliver this material to their employees.



SOLUTION

Lighthouse Academy's management system allowed Correll to do much more than store their agencies content, but create learning paths for their employees. Learning paths are a bundle of content which can include courses, videos, library items, assessments, surveys, tasks, and more. Correll utilizes the content to create learning paths to empower employees to continually advance their skillset. Once the learning paths are completed, certificates are rewarded to their users.



IMPACT

Since 2018, Correll has used the learning management system to train over 200 users, located among three states. This tool was valuable in getting their employees on the same page for company standards and similar action codes. During the COVID pandemic, Lighthouse Academy served as an educational calendar with a footprint for continuing education.

AT A GLANCE

Challenges Prior

- Lengthy Training Process
- Traveling Time and Expenses
- Established Procedure for Training and Learning Paths

Impact

- 200 + Users Trained
- Continued Education Despite COVID
- Intuitive System for all Users



"As an agency manager that places a high value on education, we have been thrilled with the development and utilization of "Lighthouse Academy" through Angela Adams Consulting. It has allowed us to customize education based on our staff's needs and deliver it in a seamless process. The integration with "Go to Webinar" has made the instruction and the tracking and reporting process so comprehensive it enables us to individually design and deliver an educational resource for our entire team."

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Head